

SEO & Marketing Service Investment



Search Peak Marketing, Sarasota, Florida

Choose the Right Package for Your Business

Tailored solutions to fit your needs.

Flexible pricing to suit different budgets.

Package 1: Basic Plan - \$449

- **Basic Website Audit and Report:** Identify technical issues and SEO opportunities.
- **On-page SEO Edits for Optimal Structure:** Title tags, meta descriptions, and header tags optimization.
- **Monthly Backlink Building:** Focus on quality backlinks from relevant sites to improve authority.
- **Blog Posting to Enhance Content Visibility:** One blog post per month, tailored to your audience and keywords.
- **Basic Analytics Setup:** Google Analytics and Search Console configuration for tracking performance.
- **Mobile SEO Optimization:** Ensure your website is mobile-friendly and optimized for mobile search.

Package 2: Standard Plan - \$999

- **Everything in the Basic Plan.**
- **Advanced Site Audit with Actionable Insights:** In-depth analysis to guide improvements.
- **Monthly Keyword Research and Optimization:** Identify high-value keywords to target.
- **Social Media Integration Strategies:** Strategies to align your SEO and social media efforts.
- **Bi-Weekly Performance Reports:** Track progress and adjust strategies based on real data.
- **Local SEO Optimization:** Google My Business setup and local directory submissions.
- **Social Media Profile Optimization:** Ensure profiles are complete and optimized for search.
- **Increased Blog Posts to 3 Blog Posts Per Month, Keyword Targeted.**

Package 3: Professional Plan - \$1999

- **Everything in the Standard Plan.**
- **Comprehensive Backlink Strategy with Higher Authority Links:** Focused outreach to secure high-quality backlinks.
- **Monthly Content Creation (Blogs, Articles):** Two tailored articles, and three blog posts each month to boost SEO.
- **Enhanced Local SEO Strategies:** Local citations, reviews management, and localized content creation.
- **Detailed Competitor Analysis:** Identify competitors' strengths and weaknesses for strategic planning.
- **SEO Training Session:** One-hour training for your team on best practices and tools.
- **Email Marketing Setup:** Basic template and list segmentation for newsletters.
- **Social Media Content Calendar:** Plan and schedule posts for better engagement.

Package 4: Premium Plan - \$4999

- **Everything in the Professional Plan.**
- **Pay-Per-Click Ad Campaign Setup and Management:** Create targeted ads on multiple relevant platforms to complement your SEO efforts.
- **Monthly Budget Reinvestment for Ads:** Smart allocation of ad budget based on performance insights.
- **Advanced Conversion Rate Optimization:** A/B testing and user experience enhancements to improve conversions.
- **Weekly Performance Consultations:** Regular check-ins to discuss progress and adjust tactics.
- **Influencer Outreach Strategy:** Collaborate with influencers for brand promotion.

Package 5: Ultimate Plan - \$9999

- **Everything in the Premium Plan.**
- **Access to the "Secret Recipe"—Exclusive SEO Strategies:** Proprietary techniques to outpace competitors.
- **Comprehensive Digital Marketing Strategy (SEO + PPC):** Integrated approach for maximum impact.
- **In-depth Market Research and Insights:** Tailored reports on industry trends and customer behavior.
- **Dedicated SEO & Marketing Account Manager for Personalized Service:** A single point of contact for all your needs.
- **Annual SEO Strategy Review:** Comprehensive yearly review to realign goals and strategies.
- **Increased ad budget:** We increase your budget, re-investing a large portion of this \$9,999 back in to your ad-campaigns
- **Press Release Distribution:** Tailored strategies to maximize media engagement and visibility.
- **Video Marketing Strategy:** Develop video content for better engagement and SEO impact.
- **Enhanced Reporting Dashboard:** Access to a personalized dashboard for real-time insights.

Why Choose Us?

Expertise & Experience

- Proven track record of delivering measurable results.
- Customized solutions to meet unique business needs.
- Commitment to transparency and client satisfaction.

Contact Us Today

Looking to invest in to your SEO & Marketing? Ready to elevate to the top of search results?

Give us a call: (941) 725-4646

Email us: searchpeakmarketing@gmail.com

Check out our website: <https://searchpeakmarketing.com>



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